

# **A Selected Videography**

**aid to children in substance abuse management**

**2001**

**Edited by Karen Gray and  
Kendra P. DeLoach  
University of South Carolina  
College of Social Work**

## Videos on Administration and Management

**Title: "The Administrative Role in a Changing Environment"**

**Contact Information:** Spaulding for Children, 1995, 1/248-443-7080, Southfield, MI.  
<http://www.spaulding.org/> (\$95)

**Description:** 25 minute video. Presents strategies for administrators re: culturally competency.

**Comments:** "illustrates strategies for developing a diverse, culturally competent workforce and board of directors/advisory group, and culturally relevant practices, policies, and procedures."

**Recommended:** Karen Hopkins, School of Social Work, University of Maryland.  
[khopkins@ssw.umaryland.edu](mailto:khopkins@ssw.umaryland.edu)

**Title: "The Business of Paradigms"**

**Contact Information:** Chart House International Learning Corp, 1989. Chart House International Learning Corporation, 221 River Ridge Circle, Burnsville, MN 55337. Phone: (800) 328-3789, (612) 890-0505.

**Description (World Cat):** 1 videocassette (VHS) (38 min.): sd., col.; 1/2 in. + 1 manual (88 p.). "Discovering the Future" series. Futurist Joel Barker helps organizations understand how paradigms influence our perception of the world. He takes us around the world to share inspirational stories to help us view change as an opportunity to be embraced in industry, in organizations and in life. Forecasting. Paradigms (Social sciences) Decision-making. Social change. Strategic planning. Business planning.

**Comments:** "This film illustrates how paradigms, i.e., our rules and regulations about how the world works, prevent people from seeing better ways of doing things. It can be used in courses on human service organizations, leadership, social change, or policy. I use this film to help students see how paradigms blind leaders of organizations from fostering innovation and change.

**Recommended by:** Alice K. Johnson, Jane Addams College of Social Work, University of Illinois at Chicago, [akj@uic.edu](mailto:akj@uic.edu)

**Title: "Blueprint for Success: A Guide to Strategic Planning for Non-Profit Board Members"**

**Contact Information:** National Center for Non-Profit Boards  
<http://www.ncnb.org/main.htm> (\$65)

**Description:** 25-minute video, plus 20-page user's guide. A strategic plan can help a nonprofit organization involve key stakeholders, increase its effectiveness at meeting community needs, and create a vision for the future. While methods and plans vary, one component is essential to creating a successful strategic plan: the commitment and participation of the board. NBC News broadcast journalist Maria Shriver, also a board member of Special Olympics International, guides an exploration of how two nonprofit organizations

carry out strategic planning. The Mid-America Chapter of the American Red Cross and the Levine School of Music are two very different organizations that provide excellent models of strategic plans in action. Board and staff leaders from each organization explain why planning is important, why the board must be involved, and the benefits and challenges of the strategic planning process.

**Title: “Building Boards that Work”**

**Contact Information:** National Center for Non-Profit Boards

<http://www.ncnb.org/main.htm> (\$29)

**Description:** This 68 minute video workshop brings together a team of governance experts who discuss characteristics of an effective board, techniques of board building, and balancing the board/staff relationship. You'll learn how to:

Understand and convey the board's roles and responsibilities; Develop a dynamic board that reflects the needs of the organization on its focus, composition, and structure; Help the board learn and grow in its stewardship role; and Tips on clarifying and making a strong working relationship between board and staff. The user's guide includes additional questions and exercises meant to provoke even deeper discussion of board issues.

**Title: The Electronic Hallway [www.hallway.org](http://www.hallway.org)**

**Comments:** “A university consortium operated by U. of Washington Graduate School of Public Affairs (Seattle). It is the best internet-based collection of teaching cases, role-plays, and teaching notes on nonprofit and public administration and policy, INCLUDING TEACHING VIDEOS.”

**Recommended:** Margaret S. Sherraden, University of Missouri at St. Louis [sherraden@umsl.edu](mailto:sherraden@umsl.edu) and Sara Lange [langesarah@hotmail.com](mailto:langesarah@hotmail.com)

**Title: “Fearless Fund-Raising: The Video Workshop”**

**Contact Information:** National Center for Non-Profit Boards

<http://www.ncnb.org/main.htm> (\$52)

**Description:** Fearless Fund-Raising: The Video Workshop features a team of fund-raising experts and nonprofit leaders who explore the board's role in the fund-raising process. The workshop format also provides answers to questions from real board members and nonprofit staff members.

**Title: “Leadership and the New Science”**

**Contact Information:** CRM production; written and directed by Kevin McCarey. Carlsbad, Calif.: CRM Films, c1993. Rent the video for 15 days for \$195 with a \$75 late fee and purchase \$845 Telephone: 1-800-421-0833.

**Description:** VHS video, leader's guide, and participant's workbook.

Is there a simpler way to manage complex organizations in this turbulent business environment where chaos prevails? Dr. Margaret J. Wheatley is sure of it. And her pioneering book, *Leadership and the New Science*, has been adapted by CRM as an inspiring film to help viewers see organizational life from a brand new point of view. It challenges viewers to accept chaos as a beneficial force.

**Comments:** “Organization theory from a social constructionist perspective.”

**Recommended:** Karen Gray, College of Social Work, University of South Carolina.  
[karen.gray@sc.edu](mailto:karen.gray@sc.edu)

**Title: “Meeting the Challenge: A Guide to Nonprofit Board Service”**

**Contact Information:** Contact Information: National Center for Non-Profit Boards  
<http://www.ncnb.org/main.htm> (\$29)

**Description:** Nonprofit board service can be a rewarding experience, but it can also be a challenge. Equipped with the right information, board members can carry out their responsibility for making sure that organizations are being run effectively and that their missions are rightfully supported. Meeting the Challenge, hosted by Ray Suarez, the former voice of National Public Radio's Talk of the Nation and former board member for the Chicago Council of Boy Scouts, highlights four basic principles of board responsibility — determining mission and program, ensuring effective oversight, providing resources, and participating in community outreach. The video features interviews with board members, executive directors, and experts in the field of board governance as they share their experiences and insights into nonprofit board service.

**Title: “Resistance to Change”**

**Contact Information:** [www.childdevmedia.com](http://www.childdevmedia.com) or 1-800-405-8942 or  
 FAX: 1-818-994-0153 (\$75) Product Number: **00703** Child Health and Development  
 Education Media People from Van Nuys

**Description:** 1 VHS videocassette (35 minutes) Producer: Lawrence Ingalls  
 This video provides the viewers with an opportunity to watch a team meeting where 'resistance to a change' is taking place. Eight types of resistors are discussed within the video with strategies provided to help each individual overcome their resistance to proposed change. Although this tape is specifically demonstrating a group's resistance for implementing inclusionary programs within the school system, it can easily be applied to a variety of change issues. This video is an effective training resource for students, school/agency personnel and parents to assist in understanding the challenges of change and to help individuals overcome personal resistance issues.

**Recommended:** Sharyn Zunz, PhD, Associate Professor, Department of Social Work, University of New Hampshire. [sjz@cisunix.unh.edu](mailto:sjz@cisunix.unh.edu)

**Title: “Running Good Meetings”**

**Contact Information:** ACTA Publications 1-800-397-2282 (\$24.95)

**Description:** A 12-minute video that will help you understand how to get media coverage.

**Comments:** “Includes instructions on how to focus your message and pitch your story/event, etc. Tape also includes Discussion Guide.”

**Recommended:** Karen Hopkins, School of Social Work, University of Maryland.  
[khopkins@ssw.umaryland.edu](mailto:khopkins@ssw.umaryland.edu)

**Title: “In Search of Excellence”**

**Contact Information:** Carol Norton @ Coastal Training Technologies, 1-800-285-9107,  
 x 3257 (\$700)

**Comments:** “Examines 5 struggling public and nonprofit organizations that turned themselves around through empowering management strategies and won ‘excellence’ awards.”

**Recommended:** Karen Hopkins, School of Social Work, University of Maryland.  
[khopkins@ssw.umaryland.edu](mailto:khopkins@ssw.umaryland.edu)

**Title: “Stopwatch”**

**Contact Information:** KQED, Miami Lakes, FL. 1-800-441-3000 (\$19.95 + s.h.)

**Description:** 60 minute video of PBS special on Frederick Taylor.

**Comments:** “I have used the recent PBS video “Stopwatch” a number of times and found it useful and the students enjoy it. It traces the history of Frederick Taylor and the impact of his work and scientific management up to the present. It’s useful for the historical component, org theory, and to illustrate the consequences of external, structural, and directive controls.”

**Recommended:** Rosyln Chernesky, Fordham University Graduate School of Social Service, [chernesky@fordham.edu](mailto:chernesky@fordham.edu)

**Title: “Taking the Lead: The Management Revolution”**

**Contact Information:** Intelcom. <http://www.intelecom.org/> or 1-800-257-2578 Price varies whether telecourse, purchase, etc.

**Description:** PBS series on Management. A uniquely compelling video series, Taking the Lead examines the changing, challenging world of management at the dawn of the 21st Century. It studies multinational markets and global competition, the explosion in business technology, cultural and social diversity in the workplace, environmental awareness and social responsibility -- and discusses how each has radically changed the world of business. Taking the Lead will help business managers, as well as those hoping to move into management ranks, understand their role in reconciling external social and political forces with the everyday work their staffs must undertake. The telecourse episodes combine vision with reality, long-term goals with day-to-day strategies, providing learners with the insight to survive in our rapidly changing business world.

**Comments:** “Specifically the segments on conflict resolution and control systems.”

**Recommended:** Sharyn Zunz, PhD, Associate Professor, School of Social Work-University of New Hampshire. [sjz@cisunix.unh.edu](mailto:sjz@cisunix.unh.edu)

**Title: “Time Management: Keeping the Monkey Off Your Back”**

**Contact Information:** Waterford, CT: Bureau of Business Practice, 1991.

**Description (World Cat):** 1 VHS videocassette (30 min.): sd., col./1/2 inch + leader’s guide + action planner. William Oncken III. Presents a series of scenes that illustrate how managers pick up “monkeys” without even realizing it by the end of the day. Shows techniques for managers to control their time rather than letting the circumstance to control them. Focuses on the five levels of delegation. Time management, Executives – time management, delegation of authority.

**Recommended by:** Art Biagianni, Mandel School of Applied Social Sciences, Case Western Reserve University, [asb2@po.cwru.edu](mailto:asb2@po.cwru.edu)

**Title: “Time Dollar Video: Short Introduction to Time Dollars.”**

**Contact Information:** Time Dollar Institute. 5500 39<sup>th</sup> Street, NW, Washington, D.C. 20015. Phone. 202-686-5200 Ext 29. \$9.95 plus S & H.

[http://www.timedollar.org/toolbox/Materials\\_order.htm](http://www.timedollar.org/toolbox/Materials_order.htm)

Time Dollars are a new, tax-exempt kind of money that empowers people to convert their personal time into purchasing power by helping others and by rebuilding family, neighborhood and community. An hour helping another earns One Time Dollar. The Time Dollars you earn helping others can be used to receive services or help from someone else. When you spend your Time Dollars, someone else earns them. They can be saved up for a rainy day. They can be given to someone else, a family member, friend, or neighbor who needs help. Or they can be donated to others in need. Time Dollars can also be used for social events such as a monthly pot-luck and for special discounts from businesses that support the goals of a Time dollar program.

**Comments:** “Time Dollars are being used in innovative programs in poor communities. This film shows innovative ways of creating individual and community assets by utilizing individual and community strengths.”.

**Recommended by:** Alice K. Johnson, Jane Addams College of Social Work, University of Illinois at Chicago, [akj@uic.edu](mailto:akj@uic.edu)

#### **Helpful sources:**

**PBS videos 1-800-645-4727**

**Video Finders 1-800-645-4727**