

## ACOSA Executive Committee Minutes

Friday, April 8, 2011  
Phone Conference Call  
Noon-1:30pm

1. Approval of the Board phone meeting minutes. Minutes approved.
  - a. **Sondra will send out to Board with further information from this call as well as another request to please join a committee.**
2. Discussion of status of the action items in the Minutes.
  - a. Overall, most items had been addressed or are in process.
3. Discussion of Web-page and designer proposal.
  - a. The Ex. Committee discussed many items related to the importance of the web-page as a vehicle for recruiting and retaining members of ACOSA.
  - b. The Ex. Committee discussed the history of how the Web page has been maintained.
  - c. The Ex. Committee discussed the costs associated with changing the way the web-page will be hosted and other issues.
  - d. A motion was made to go ahead with the redesign and hosting of the web-page as a one year trial.
  - e. This will be started after a conversation with the Operations Office—**Sondra to do.**
4. Reduced membership fees or (pro-rated fees).
  - a. The Ex. Committee discussed our membership level and how to attract more individuals to ACOSA.
  - b. This lead to many questions about our need for a “marketing strategy” which could be tied to the work of our Finance and Membership Committee in concert with a much needed Strategic Plan.
  - c. The Ex. Committee discussed Shunnchi’s proposal for foreign member’s fees.
  - d. Ex. Committee agreed to putt all these issues on HOLD until committees are up and can consider this.
5. Awards Committee
  - a. Sondra explained that Ram Cnaan, Elizabeth Beck, and Julie Birkenmaier have agreed to serve as the ACOSA awards committee with Ram and Elizbeth leading the Marie Weil Award process and Julie leading the ACOSA Awards process.
  - b. Ex. Committee discussed which ACOSA awards to pursue.
  - c. A motion was made to offer the Emerging Scholars and Career Achievement Award.
  - d. **Sondra will transmit this to the Awards Committee and follow-up. (done via email on 4-10-11).**
  - e. **Sondra will also ask Bill for estimated costs of mailing out a letter and certificate to ACOSA members as is done with other membership organizations.**
6. Conference Call for Next Board Meeting.
  - a. Ex. Committee is suggesting 3-4 week in May, with Ok for week-end of 21<sup>st</sup> or 22<sup>nd</sup>. **Sondra will communicate this to Board in email.**

7. Committees.

- a. A review of our By-laws indicates that we do not have the various committees that we are looking to use to establish action within ACOSA. This led to a very productive discussion of the need to revise/up-date our By-laws, recruit committee members from the membership as well as the Board, and to constitute a Strategic Planning Committee that should include established and visionary leaders in the field to “reimagine, reinvent, and re-affirm” ACOSA for the 21<sup>st</sup> century (my use of the 2011 Social Work Congress theme).
- b. In addition, we discussed how to create a Nominating Committee which is needed because many Board individuals will be transitioning off and there is a need for a Vice-Chair.
- c. The Ex. Committee also discussed how to constitute a Journal Editorial Selection Board Committee as well.
- d. **These items will continue to be discussed.**

8. Other items.

- a. **Butch volunteered to go through our membership list and separate out interests of members by Committee.**
- b. **Sondra will put out a call for volunteers for the Finance Committee. Butch will send her his description of activities.**
- c. **Fred volunteered to talk to Mary Olmer about what she did when she won one of the ACOSA Awards.**
- d. **Tracy is going to talk with Alice about ACOSA activities and then Sondra and Tracy will follow-up with a call.**

9. Next Meeting.

- a. A time for the next meeting was not set due to length of this call.
- b. **Sondra will confer with the Ex. Committee for next time and call.**

Submitted by:  
Sondra J. Fogel, Ph.D.  
ACOSA Chair  
Approved 5-7-11